

# **National Quality Awards (NQA)**

## **Logo Design Competition**

### **Introduction**

The Antigua and Barbuda Bureau of Standards (ABBS) as our National Standards Body (NSB) has a mandate to develop and promote Quality and Quality Infrastructure (QI) for our nation. It is through this mandate and the support of the 10<sup>th</sup> EDF TBT Programme that the Standards Council, the ABBS and key stakeholders are engaging the initiative of developing a National Quality Awards Programme.

Quality management is an important means to customer satisfaction and effective and efficient business practices. The National Quality Award Programme will provide an opportunity for ALL businesses (whether Micro, Small, Medium or Large) to start a journey that will lead to business excellence and the establishment of quality as an integral part of business culture. More specifically, the programme would provide a valuable opportunity for the provision of consistent acceptable quality products and services that would help to maintain customer satisfaction and loyalty. The programme will be developed to provide participants the tools and opportunity to implement the requirements of the world renowned ISO 9001:2015 Quality Management System (QMS) standard, published by the International Organization for Standardization.

To this end the ABBS wishes to incorporate a logo that will represent the programme, the National Quality Award and a certification mark that can be used to distinguish products and/or service offerings and business processes.

### **Logo Competition**

The ABBS invites the public of Antigua and Barbuda to participate in the “NQA Logo Competition” that will run from January 12<sup>th</sup> to February 8<sup>th</sup>, 2017.

### **Participation Criteria**

- 1) Participants must be a national or legal resident of Antigua and Barbuda. A PDF copy of proof of identification (*preferably Passport bio-page and*

*residency stamp where applicable*) should be provided electronically with entry or otherwise in person if requested;

- 2) Members of the Antigua and Barbuda Standards Council and staff of the Antigua and Barbuda Bureau of Standards and their immediate families are prohibited from participating in this competition.

## What you will win

A prize of USD 1000.00 will be granted to the participant who submits the logo design that is chosen for identification and promotion of the National Quality Award Programme.

## Submission Information

### Due Date

Submissions are due (electronically) by

**11:59 p.m. on Wednesday 8<sup>th</sup> February 2017**

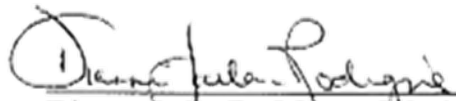
### Email submissions

Submissions are to be emailed, or made **by DROPBOX link**, with contact information including name, telephone number(s), street and mailing address, sent

To: [solange.baptiste@ab.gov.ag](mailto:solange.baptiste@ab.gov.ag) and [daemond.thomas@ab.gov.ag](mailto:daemond.thomas@ab.gov.ag)

## Authorization

This competition is hereby authorized by:

  
Dianne Lalla-Rodrigues (Mrs.)  
Director

Antigua and Barbuda Bureau of Standards

Date: 12 January 2017